

#### **GROWING REGION: PATAGONIA CHILE**

All Our Maqui Berry Products are Grown & Directly Manufactured in Southern Chile

# **PRODUCT FACTS**



**Species**: Aristotelia chilensis (*Molina*) *Stuntz* 

Family: Elaeocarpaceae

**Order**: Malvales



Maqui (pronounced mock-ee) is claimed to be the best berry in the world? Studies have found....

- Yields Higher ORAC than any other berry discovered in the world! Contains an extra molecule of oxygen.
- Antioxidant levels 4X's higher than Acai (reported by BRUNSWICK Labs): twice the strength while using half the product!
- Drastic Weight Loss within weeks Human Studies have shown it to be one of the best and MOST SUCCESSFUL in weight loss supplements.
- NO Side Effects Found, 100% Natural Wild crafted and non-cultivated.

#### **DESCRIPTION**

While this berry was originally used as a coloring agent, having a deep reddish purple color, it also yields an extraordinary flavor on its own.

Maqui grows wild on a short tree between 4-5 m tall. One tree may contain several hundred berries that are individually hand-picked.

Smaller than a blueberry (4-6 mm in diameter) Maqui is mostly comprised of 4-8 angular seeds.

## **HEALTH BENEFITS of MAQUI BERRY**

- High in both anthocyanins & polyphenols
- Combats free radicals & before harming human health
- Helps control inflammation & overall joint pain
- Reduces LDL levels (bad cholesterol)
- Supports low blood pressure
- Aids in cancer prevention
- Reduces allergic reactions
- Helps prevent micro vascular damage caused by diabetes and high blood sugar

- Prevents diabetes induced retinopathy (blindness)
- Reduces micro vascular problems that lead to heart attack and strokes
- Neutralizes certain enzymes that cause inflammation and pain. In one study, Maqui reduced the expression of the COX-2 enzyme, which is one of the main enzymes that causes pain and connective tissue issues
- Increases strength & stamina
- Treats ailments such as sore throat, diarrhea, ulcers and fever; also detoxifies the digestive system

### **USES in FORMULATION**

## #1 Super Fruit for 2010!

An all Natural Health and Well Being Product for any finished formula.

 $Applications: Nutritional\ Encapsulation,\ Food\ \&\ Beverage,\ Cosmetics,\ Powders,\ Blends,\ Flavoring,\ and\ Coloring$ 

- Weight Loss Formulas
- Joint (pain reduction)
- Anti-Aging
- Blood Pressure Regulation

- Detoxification
- Immune System
- Neurological Well Being
- Diabetic and Blood Flow

 Actives Include: Anthocyanins, Delphinidins, Malvidin, Petunidin, Cumarins, Triterpenes, Flavonoids, and Cyanidins

Formulators have found it to be the deepest darkest color they have ever seen.

Use half the amount and get twice the strength!

Be the first to launch this extraordinary product in your 2010 product line!

For more information on Maqui Berry visit: <a href="www.ChileanMaqui.com">www.ChileanMaqui.com</a>
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